

Hitting Hard in the Martial Arts Business

On February 16, 2008 **Twin Mountain Martial Arts** will be hosting a seminar featuring **GTS Consulting**. This will be a 3 hour seminar on improving your martial arts business.

Shane Weaver has been featured in NAPMA(National Association of Professional Martial Arts) and MAIA (Martial Arts Industry Association) magazines on his business success. Mr. Weaver nets over \$30,000/month in an area of only 13,000 people.

Tim Hartman has been an industry leader in the Filipino Martial Arts and runs one of the largest professional Filipino Martial Art Schools in North America. Selling this unique arts to the masses. Featured in NAPMA magazines as a successful business leader.

Gerry DiSanto is a curriculum specialist with the Ontario college of Teachers. Mr. DiSanto specializes in innovative strategies for teaching Martial Arts to Kids.

Topics will include the following areas:

- * **Marketing**-Simple, timely and cost efficient marketing strategies.
- * **Selling**-Selling of membership effectively, up grade programs, and Module Curriculum.
- * **Classroom Strategies**- New drills and skills that will enhance and excite your classes.
- * **Retention**- Keep students in your school in the lean times.
- * **Business Strategies to turn any part-time club into a full time opportunity by increasing revenue, enrollment, and retention.**



GTS Consulting Seminar February 16, 2008

**When: February 16, 2008
2:00 - 5:00 pm**

**Where:
Twin Mountain Martial Arts
1472 Dundas St. E.
London, Ontario**

**Cost: \$99 by February 5th
\$125 After February 5th**

***Call for group**

**Make checks payable to:
Twin Mountain Martial Arts**

Name: _____

Address: _____

City: _____ **State:** _____

Zip: _____

School Phone: _____

E-mail: _____

For more information contact:

Steve Pascoe

E-mail: stevepascoe@twinmountain.ca

Phone: 519-951-1009

**Mail registration to:
Twin Mountain Martial Arts
1472 Dundas St. E.
London, Ontario
N5W 3B9**